

A. C. Finnegan

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Education

- Bucknell University**, Lewisburg, PA Spring 2009
- Bachelor of Arts and Sciences, GPA: 3.1
- International Studies: Latin America (Major), Spanish (Major), Major GPA: 3.3
- Member – Sigma Delta Pi National Collegiate Hispanic Honor Society
- ITESO: Jesuit University of Guadalajara**, Guadalajara, Mexico Fall 2007
- All Classes taken in Spanish with Native Spanish Speaking Students

Experience

- LeadDog Marketing Group**, Business Development Intern, New York, NY Winter-Spring 2016
- Worked with Business Development team to acquire new clients, further relationships with current clients, and expand the overall awareness of the LeadDog brand
- Assisted in the development of live events/mobile tours promoting client products/programming
- Collaborated on presentation to client introducing the benefits of Social Media in today's business world
- 1050 ESPN New York**, Mike and Mike Holiday Show Event Volunteer, New York, NY Fall 2015
- Assisted Marketing Coordinator in various promotional-related tasks
- Nike Golf**, Nike Golf Apparel Salesman, Winged Foot, Oakmont, Bethpage Black Summer 2016
- Worked in the Merchandise Tent at USGA U.S. Golf Opens selling official Nike Golf Apparel
- Time Inc. – GOLF Magazine/Sports Illustrated Internship Program**, New York, NY Summer 2014
- Worked directly with Marketing/Sales team to develop proposals used in client pitches
- Teamed-up with fellow Sports Illustrated interns to assist in development of cutting-edge fantasy football application designed for Facebook – Launched in August 2008
- Callaway Golf**, Demo Day Representative, NY/CT Summer 2011-2015
- Toured Public and Private Golf Clubs to show and inform members of latest Callaway Golf equipment on market
- Worked along with Club Professionals to improve product revenue at each club's golf shop
- Interacted with customers one-on-one to fit them for proper Callaway equipment
- Time Inc. – Money Magazine**, Public Relations Intern, New York, NY Summer 2010
- Used programs such as LexisNexis to search daily for Money Magazine press related material and organized the material into daily reports
- Wrote Press Releases for news related to the magazine

Leadership

- Sigma Phi Epsilon fraternity**, Bucknell University Spring 2012-2015
Member
- Eminent Correspondent, Fall 2006 – Spring 2007
- Integral member of chapter that twice raised over \$25,000 for the “Polar Plunge” to support the Special Olympics of Pennsylvania
- Conducted correspondence at chapter meetings
- Sent out notices to National Officers and Alumni concerning chapter news
- YMCA Fun Club**, Milton, PA Spring 2012-2014
Volunteer
- Mentored less fortunate students by helping with homework, playing games and overall by being a positive influence
- Often utilized knowledge of Spanish language to relate to English Second Language students

Special Skills

- Advanced knowledge of Spanish Language
- Works with both Mac and PC; Proficient in Microsoft Office, PowerPoint and Excel
- Professional Sports, Playing Golf, Photography, Practicing Spanish Language, Traveling