

PREP YOUR PATH RESUME SAMPLE

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PROFILE

College senior and marketing major with experience in sales and marketing in corporations and entrepreneurial ventures. Demonstrated ability to identify and implement initiatives using attention to detail to achieve results. Committed to delivering high-quality service, developing business relationships, and working as a team member.

EDUCATION

Elon University, Martha and Spencer Love School of Business Elon, NC
Bachelor of Science in Marketing, Degree Expected May 2017
Coursework: Principles of Marketing, Sales Management, Professional Selling, Business Policy
Management Information Systems, Business Communications
Membership: Phoenix Capital Investment Club

Elon University, Imperial College London, England
Coursework: Global Marketing, British Life and Business Spring 2016

CORPORATE EXPERIENCE

Morgan Stanley Private Wealth Management New York, NY
Sales Intern—To a Barron's Top 100 Financial Advisor; \$1.34 billion in assets under management Jul—Aug 2016

- Identified strategies with a team for building and managing wealth, and developing relationships
- Helped pitch unique opportunities and provided valuable insights by researching global markets
- Developed acute attention to detail through client information management and financial modeling

Executive Monetary Management New York, NY
Marketing Intern—At a Family Office; \$2.3 billion in assets under management May—Jun 2016

- Learned the fundamentals of marketing to clients in the wealth management industry
- Performed a competitive analysis of social media presence and assets under management

ENTREPRENEURIAL EXPERIENCE

The Whole Leaf Company London, England
Marketing Intern to the Founder—At a manufacturer of disposable palm leaf plates from India Feb—May 2016

- Promoted products that reduce non-biodegradable waste and enrich the lives of rural people
- Performed an analysis of food festival vendors to identify new distribution opportunities

Studio One Burlington, NC
Marketing Intern to the CEO—At a performing arts company that produces 20 shows per season Feb—May 2015

- Built a database and website to meet a 6-week deadline to promote programs and classes

Westchester Country Club Rye, NY
Caddy—At a premier country club that hosts PGA, LPGA, and Seniors tournaments Jul—Aug, 2015

- Provided technical assistance and helped maintain client confidence to optimize play
- Caddied in the Pro Am of a LPGA tournament

Raised in Rye, NY. Proficient in Microsoft Office (Word, Excel, PowerPoint), and Bloomberg Terminal. Volunteered at Carver Center, Port Chester, NY (2011–14) to help youths learn personal development. Worked at Manursing Island Club as a Camp Counselor (Summers 2010–13; Head Counselor 2012 and 2013). Professional sports and soccer fan; avid golfer; music and travel enthusiast.
LinkedIn: www.linkedin.com/in/acfinnegan.

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