

ANNE C. FINNEGAN

CAREER COACH AND CERTIFIED PROFESSIONAL RESUME WRITER (CPRW)

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Helping Navigate Careers

PROFILE

Career Coach for high school and college students, and recent grads, with over 15 years of combined experience in coaching, entry level hiring, and corporate marketing. Help candidates achieve their academic and professional goals by developing the tools & skills for college admittance and job search success. Specialize in resume writing.

EDUCATION

Tuck School of Business at Dartmouth Hanover, NH
Master of Business Administration; Concentrations in Marketing and Management 1984

University of Virginia Charlottesville, VA
Bachelor of Arts in Art History, with distinction 1979

EXPERIENCE

Prep Your Path LLC Rye, NY
Founder and Career Coach for Students (High School, College, Recent Grad) 2010—Present

Help candidates achieve their academic and professional goals by developing the tools & skills for college admittance and job search success. Specialize in resume writing by providing one core and two targeted resumes for each client.

- Guide candidates from over 75 leading colleges and universities throughout the United States
- Prepare materials for interviewing and networking, including resumes, letters, LinkedIn profiles, and applications
- Build confidence and self-esteem by providing action plans, interview prep, and hourly career coaching
- Achieve results for candidates in over 50 career paths, including finance, investment banking, sales & trading, sales, marketing, social media marketing, advertising, public relations, e-commerce, event planning, publishing, broadcasting, consulting, real estate, law, insurance, internet technology, engineering, supply chain management, healthcare, medicine, veterinary medicine, education, sustainability, social services, hospitality, culinary arts, fashion, sports & entertainment, and recruiting

Kraft Foods Inc. White Plains, NY
Senior Product Manager/Product Manager/Associate Product Manager (Tang Powder, Tang Juice Boxes) 1986—1989

Grew sales and revenues for the \$100 million Tang Brand business by developing and implementing marketing plans. Managed teams in sales, advertising, marketing research, promotions, packaging, product development, and logistics.

- Increased sales 25% by introducing a new product line extension; exceeded all sales and financial goals
- Received three President's Awards for outstanding programs, including corporate community service
- Screened and interviewed entry-level candidates; trained and managed assistants and associates

PepsiCo, Inc. Purchase, NY
Associate Product Manager/Assistant Product Manager, Pepsi-Cola Bottling Group (Diet Pepsi) 1984—1986

American Express Company New York, NY
Marketing Intern, Travel Related Services (Summer) 1983

Ogilvy & Mather Worldwide, Inc. New York, NY
Media Planner/Assistant Media Planner (General Foods, Avon, Hershey's, Pepperidge Farm) 1979—1982

The National Résumé Writers' Association, Member

Professional Association of Résumé Writers & Career Coaches, Member

Miami University, Parents Council Career Development Committee, Member, Oxford, OH, 2010—2013

Participated in entrepreneurial ventures from 1990 to 2010; raised three recent college grads

LinkedIn: www.linkedin.com/in/annecfinnegan

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